

*Welcome!*



**WISCONSIN VETERANS  
BUSINESS CONFERENCE**

**2022 EVENT GUIDE**

**BANK OF AMERICA** 

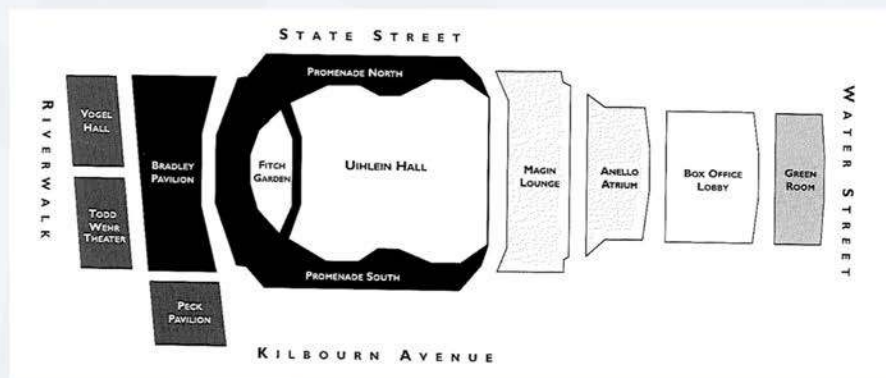
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## EVENT SCHEDULE

- 7:00 AM Conference Vendor/Exhibitor Arrival
- 9:00 AM Conference Registration Opens
- 9:30 AM Breakout Sessions A
- 10:45 AM Breakout Sessions B
- 12:00 PM Awards Luncheon Begins
- 2:00 PM Awards Luncheon Concludes
- 2:30 PM Breakout Sessions C
- 3:45 PM Breakout Sessions D
- 5:00 PM Networking Reception Begins
- 6:00 PM Networking Reception Concludes

## VENUE GUIDE



**Business Expo: Magin Lounge & Anello Atrium**

**Veteran Supplier & Contractor Academy: Bradley Pavilion**

**Veteran Small Business Academy: Vogel Hall**

**Veteran Masterclass Sessions: Green Room**

On behalf of the members, leaders, board members, and volunteers of the Wisconsin Veterans Chamber of Commerce, it is my pleasure to welcome you to the 2022 Wisconsin Veterans Business Conference. I want to thank all of our speakers and presenters, as well as our exhibitors, for being part of today's event.



It has been more than seven years since we began this journey and established the only business association in Wisconsin dedicated to serving military veterans and their families. What started at a small, informal gathering has grown and evolved to what you see today- a vibrant community of current service members and supporters, veterans and civilians, entrepreneurs and business leaders, committed to the empowerment and success of every Wisconsin military veteran and their families.

I thank you joining us today, and look forward to working with you to continue what we have started.

Thank you.

A handwritten signature in black ink that reads "Saul Newton".

Saul Newton, Founder, President & CEO  
Wisconsin Veterans Chamber of Commerce



WISCONSIN  
**VETERANS CHAMBER  
OF COMMERCE**





Welcome! We are proud to present this incredible day celebrating the impact of veteran business owners, professionals, and civic leaders in Wisconsin.

Thank you to our members and supporters for everything you do! We couldn't do it without you. Thank you!

*Alannah McReavey*

Alannah McReavey, WVCC Board Chair  
Bank of America

## VETERANS CHAMBER BOARD OF DIRECTORS

### Board of Directors

- Alannah McReavey, Bank of America- Chair
- Christopher Faherty, Deloitte- Treasurer
- Dillon Ambrose, Amundsen Davis- Secretary
- Doug Heding, BMO Wealth Management- Past Chair
- Chris Kolenda, Strategic Leaders Academy
- Brian Green, Silver Leaf Signs & Graphics
- Kristian Seals, Nolan Accounting Center
- Theresa Zweig, Hero Hut
- Jeff Boudreau, Old National Bank
- Toby Canapa, Briggs & Stratton
- Raymond Roberts, General Electric Healthcare
- Alyssa Blom, Milwaukee County
- Abraham Dispennette, Morgan Stanley
- Manny Lara, WorkShift
- Tarik Moody, 88Nine Radio Milwaukee



12-2:00 pm

# LUNCH PROGRAM

## Opening Remarks

Saul Newton - President & CEO, WI Vets Chamber  
Brandon Sneide, Emcee - WTMJ



Brandon Sneide

## Dignitaries & Officials

Mayor Cavalier Johnson, City of Milwaukee  
Secretary Mary Kolar, WI Department of Veterans Affairs



Mayor  
Cavalier Johnson

## Distinguished Guest

Command Sergeant Major (Ret.) Lindsey Streeter  
Senior Vice President, Military Affairs- Bank of America



Secretary  
Mary Kolar

## Keynote Speaker

Dan Hurdle  
CEO, Colectivo Coffee Roasters



Lindsey  
Streeter

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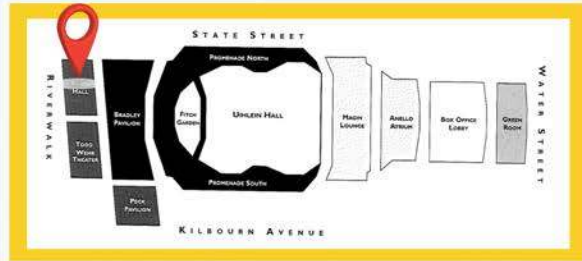
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# VETERAN SMALL BUSINESS ACADEMY

## Wilson Theater at Vogel Hall

**OLD  
NATIONAL  
BANK**



### 9:30AM Veteran Small Business Resource Panel

- Angela Downs, Wisconsin Women's Business Initiative Corporation
- Keith Murphy, Veteran Business Outreach Center
- Alex Ysquierdo, Wisconsin Economic Development Corporation
- Dave Chappell, SCORE SE Wisconsin
- Athena Agoudemos, UW-Milwaukee Small Business Development Center

### 10:45AM Business Financing & Capital Resources for Veteran Entrepreneurs

- Lance Walter, WBD
- Mike Majstorovic, Old National Bank
- Athena Agoudemos, UW Milwaukee Small Business Development Center
- Stephanie Orkowski, Kiva
- Pat Martin, Landmark Credit Union
- Kahri Phelps, African American Chamber of Commerce of Wisconsin

### 2:30PM Small Business Legal Issues

- Nathan Hammons, Marquette University Law & Entrepreneurship Clinic
- Jan Pierce, Jan Pierce, S.C.

### 3:45PM Digital Marketing in Today's Business Climate

- Dan Brosman, UW-Oshkosh Small Business Development Center

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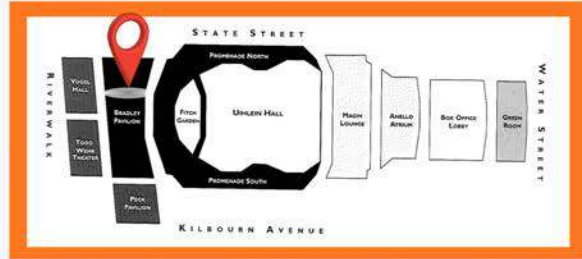
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# VETERAN SUPPLIER & CONTRACTOR ACADEMY

## Bradley Pavilion North

**fiserv.**



### 9:30AM What is ahead in the Government Contracting Industry: The effects and response to inflation and raising interest rates

Edward D. Spenceley  
Senior Vice President, Bank of America



Edward  
Spenceley

### 3:45PM Cyber Security & Technology for Veteran Suppliers & Contractors

CAPT, USN (retired) Scott Singer  
Chief Executive Officer, CyberNINES



Scott  
Singer

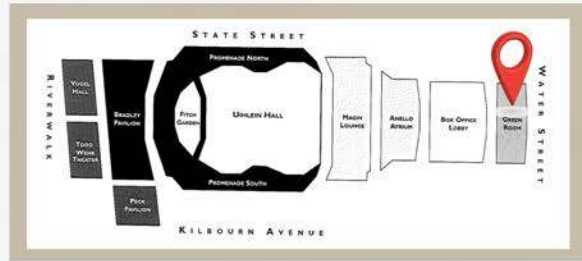
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# Veterans Master Class Presentations Green Room



## **9:30AM The State of Cyber Security and Small Businesses**

Bryan Sevener, Valor Technologies



Bryan Sevener

## **10:45AM 12 Tips for Dealing With Difficult People (Including Yourself)**

Patricia Beres, Be Green Pro LLC



Patricia Beres

## **2:30PM Compensation Systems Are Integral to Your Attraction and Retention Success**

Dan Kopp, Dinamico



Dan Kopp

## **3:45PM How to Select Business Software and Services to Automate and Grow Your Business**

Brian Zielinski, ShapeConnect

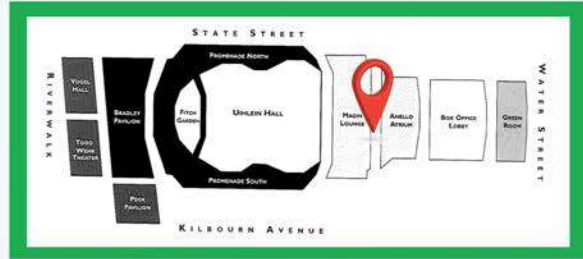


Brian Zielinski



# VETERAN BUSINESS EXPO

## Magin Lounge & Anello Atrium



- |   |   |
|---|---|
| <ol style="list-style-type: none"> <li>1. Bank of America/Merrill Lynch</li> <li>2. Deloitte</li> <li>3. Wisconsin Economic Development Corporation</li> <li>4. Old National Bank</li> <li>5. Herzing University</li> <li>6. Small Business Administration</li> <li>7. WI Supplier Diversity Program</li> <li>8. Husky Homes Team by Keller Williams</li> <li>9. Turning Point</li> <li>10. Wisconsin Veterans Chamber of Commerce</li> <li>11. Actinion</li> <li>12. ARCpoint Labs of Milwaukee North</li> <li>13. Valor Technologies</li> <li>14. Dinamico</li> <li>15. ShapeConnect</li> <li>16. Turning Point</li> <li>17. The File Depot of Milwaukee</li> <li>18. Implicit Technologies</li> <li>19. Silver Leaf Signs &amp; Graphics</li> <li>20. Burn Pit BBQ</li> <li>21. Patriot Care by Kennedy Care</li> <li>22. Wisconsin Procurement Institute (WPI)</li> <li>23. Milwaukee Economic Development Corporation</li> </ol> | <ol style="list-style-type: none"> <li>24. Associated Bank</li> <li>25. Wisconsin Procurement Institute (WPI)</li> <li>26. Wisconsin Women's Business Initiative Corporation</li> <li>27. Cardinal Stritch University</li> <li>28. Brooksource</li> <li>29. Church Mutual Insurance Company</li> <li>30. Confluence Graphics Design and Print Studio</li> <li>31. Fiserv</li> <li>32. SITE STAFFING INC</li> <li>33. Wisconsin Veterans Network</li> <li>34. WI Dept of Workforce Development / Office of Veteran Employment Services</li> <li>35. Wisconsin VFW</li> <li>36. Wisconsin VFW</li> <li>37. Healing Warrior Hearts</li> <li>38. Lift for the 22</li> <li>39. Wisconsin Veterans Network</li> <li>40. Wisconsin Department of Veterans Affairs</li> <li>41. UMOS</li> <li>42. SCORE</li> <li>43. Veterans for Political Innovation</li> <li>44. Center for Veterans Issues</li> <li>45. Glojek &amp; Steinberg Law Offices, SC</li> </ol> |
|---|---|

## PREMIERE MEMBERS

- Altius Building Company
- Associated Bank
- Baird
- Froedtert Health Systems
- Green Bay Packers
- Grunau Company
- Institute for the Blind & Visually Impaired
- Johnson Financial Group
- Margle Media
- Michels Corporation
- Milwaukee Business Journal
- PBS Wisconsin
- Reinhart Boerner Van Deuren
- SITE Staffing
- US Bank
- WaterStone Bank

## BUSINESS & NONPROFIT MEMBERS

- 101ST SERVICES CORPORATION
- 2-Story Creative
- AA Security
- AARP
- Aberdeen Consulting LLC
- AccuTrans, Inc.
- Actinon
- ActionCOACH of Wisconsin
- Advanced Plating Technologies
- AE Cares
- Aeroforce Logistics
- African American Chamber of Commerce of Wisconsin
- AJ Development Group LLC
- AmberLulu LLC DBA Uni Uni Bubble Tea
- American Family Insurance- Justin Bavary
- American Legion Greendale
- American Pacific Mortgage
- American Red Cross
- Anderson Commercial Group
- Anita Adamski
- Apple Hogs Barbeque LLC
- APPLIED FAB & MACHINING, INC.
- ARCPoint Labs of Milwaukee
- Ascend Talent Strategies
- BAC District Council of WI
- Balance Fitness and Wellness, LLC
- Banse Law Group
- Bayonet Consulting
- Beef Jerky Outlet
- Bell Bank
- Better Business Bureau
- BioForward
- Birdsall Obar & Associates LLC
- Blue Chip Leadership
- BMD Concrete Innovations LLC
- BMO Harris Bank
- Braatz Enterprises, LLC
- Brian Allendorfer Company, Inc.
- Brooksource
- Bucket of Bread LLC
- Building Advantages
- Burn Pit BBQ
- Business Improvement District 39- Center Street Marketplace
- Camp Hometown Heroes
- Canine Companions
- Captain John D. Mason Veteran Peer Outreach Program
- Carpenter Marketing Group
- Center For Technology Commercialization
- Center for Veterans Issues
- Central Sheet Metal
- Chef Pam's Kitchen
- CLOCworks
- Combat Veterans Motorcycle Association
- Commonwealth Mortgage Group
- Community Shares of Greater Milwaukee
- Comparison Insurance - Michael Ingalls
- Computer Employment Applications Inc
- Concordia University Wisconsin
- Concordia University Wisconsin
- Confluence Graphics, Inc.
- Current Electrical Services, Inc.
- CVSOA of Wisconsin
- CW Growth Partners
- CyberNINES
- Dash 10
- DeWitt LLP
- Dinamico, LLC
- Disabled American Veterans (WI)
- Discovery Education Station Incorporated
- Dodge and Sons Builders LLC
- Dogs2DogTags
- Donna Cazzuto LLC.
- Downtown Madison, Inc.
- Dream Bay Services, LLC
- Earth Environmental
- Easttown Association
- Edward Jones - Colin Dewey
- Entercom Communications
- ESPIRITU-Coaching with Horses
- Ewald Automotive Group
- Expand Communications LLC
- Fairway Mortgage - Team Jasicki
- Farmer Veteran Coalition of Wisconsin
- Feast of Crispian
- Fiecke Dental SC
- First North Marketing
- Flexion, Inc.
- Float Milwaukee LLC

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# BUSINESS & NONPROFIT MEMBERS

- Fly Me Flag
- Focus Digital
- Foundation for Madison's Public Schools
- Fox Cities Chamber of Commerce
- Fox Valley Technical College - Venture Center
- Gateway to Milwaukee
- Germantown Chamber of Commerce
- Gigaflight Connectivity Inc.
- Glojek & Steinberg, SC
- GoodKarma Brands
- Granville Business Improvement District
- Granville Business Improvement District
- Guitars for Vets
- HABITAT FOR HUMANITY OF DANE COUNTY
- Harley Ventures, Inc. DBA AdvantaClean of Badgerland
- Haven, Inc. Hounds and Vets Empowered Now
- Havenwoods Economic Development Corporation
- Healing Warrior Hearts
- Heartland Home Health Care & Hospice
- Heaton Juarez Financial
- Hemp 4 Heroes
- HERO CARDS BENEFIT CORP.
- Hero Fishing
- Hmong Wisconsin Chamber of Commerce
- Identify Security
- Implicit Technologies
- Innovative Dynamic Networks
- Innovative Educational Solutions Institute
- Invictus Development Group LLC
- ISPros Inc.
- J&B Crafts
- J&B Insurance and Financial Services
- John Richmond Financial Advising
- JRH Recruiting and Consulting
- Justice Support Solutions
- Kaufy Painting LLC
- Kinetic Repose Massage
- Kohls
- La Crosse Area Chamber of Commerce
- Lemberg Electric Co.
- Lift for the 22
- Little Jahn's Kitchens
- Local First Milwaukee
- Madison Merchant Solutions LLC
- MCHX Technology
- McManus & Associates LLC
- Mead King Brewing
- MEDC
- Metropolitan Milwaukee Association of Commerce
- Middleton Chamber of Commerce
- Middleton Construction Consulting
- Midwest Veterans Closet
- Milwaukee Admirals LLC
- Milwaukee Chamber Theatre
- Milwaukee Homeless Veterans Initiative
- Milwaukee Yacht Club
- MKE Tech Hub Coalition
- Mobile Medical Services of Milwaukee
- Monona East Side Business Alliance
- Moore Benefit Resources
- Morgan Stanley- Abraham Dispennette
- MRA(Management Resource Association)
- Muellenbach Real Estate, First Weber
- My Choice Family Care
- Nagel Architects and Engineers
- Name That Card
- Nation Consulting
- Noble Six, Inc.
- Nolan Accounting Center
- North Avenue Market
- Northwestern Mutual - RoundTable Associates
- O.P. Oshkosh
- Old National Bank
- On Time Security, LLC
- Orion Engineers, LLC
- Orion Medical Consulting
- Packaging Specialties Incorporated
- Patriot Shore Services LLC
- PenFed Foundation
- Permanent Progress
- Premier Headshots
- Project Echelon
- Prototype Solutions Group, Inc.
- Purple Basil
- PURPLE MOUNTAIN SOLUTIONS, INC.
- QE ATMs
- Quality Rubber Stamp Co LLC
- Racine Area Manufacturers and Commerce
- Racine County Economic Development Corporation
- Racine County Eye
- Red Arrow Crane & Rigging
- Revitalize Milwaukee
- Rogers Behavioral Health
- RSM US LLP
- Safe Sober Living Home
- Sales Platoon
- SAZ's
- SEEK Careers/Staffing, Inc.
- SGT HAUL
- ShapeConnect
- Sidekick Accounting
- Silver Leaf Signs and Graphics
- Skin Gallery Tattoo LLC
- Southeast Wisconsin SCORE
- Spearity
- Strategic Leaders Academy
- StreetShares
- Summary Medical, Inc.
- TAI CHI CHUAN CENTER OF MILWAUKEE, INC.
- TeamLogic IT in Central Wisconsin
- TeamSoft Inc.
- The Entrepreneur's Source
- The Explorium Brewpub
- The File Depot of Milwaukee
- The High Ground Veterans Memorial Park
- Three Pillars Wealth Management
- Thrivent financial
- Tishbyte Analytics
- TMP Industrial
- Traydmarc Custom Engraving & Gifts
- TriTech Corporation of America
- Tuatara Consulting Inc.
- University of Wisconsin Stevens Point Small Business Development Center
- University of Wisconsin- Whitewater
- Urban Economic Development Association of Wisconsin, Inc
- US Small Business Administration
- USO Wisconsin, Inc.
- UW Milwaukee Military and Veterans Resource Center (MAVRC)
- Valor Aquaponics
- Valor Technologies LLC
- Veteran Insurance Solutions LLC
- Veterans Business Outreach Center
- Veterans Charlie Mike
- Veterans of Foreign Wars Department of Wisconsin
- Veterans Outreach of Wisconsin
- Vines to Cellar Winery
- VISIT Milwaukee
- von Briesen & Roper s.c.
- Voss Insurance Group, LLC
- Ward 4
- Warhawk Safety Consultants, Inc.
- Warrior Songs
- West & Dunn, LLC
- WI Supplier Diversity Program
- Wisconsin Construction Laborers
- Wisconsin Cyber Threat Response Alliance
- Wisconsin LGBT Chamber of Commerce
- Wisconsin Veterans Museum Foundation
- Wisconsin Veterans Network-VetsNet
- Wisconsin Women's Business Initiative Corporation
- Wise Oak Shamanic Healing LLC
- Wish For Our Heroes
- WFS Health Solutions
- WRTP/BigStep
- Your Personal Gardener & Arborist

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## JOIN THE WI VETS CHAMBER



There has never been a more exciting time to join our important movement. Perks, benefits, events, and program offerings continue to expand as we work tirelessly to serve veteran professionals and business owners throughout the state. Visit our website for more info!

*Christian Thornton*

Christian Thornton, Vice President of Membership  
Wisconsin Veterans Chamber of Commerce

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